



# CAMPAIGN CHECKLIST

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	Strength	Opportunity
Attend CFC KICKOFF	_____	_____
Agency Director directly supports/endorse campaign	_____	_____
Campaign team recruited and trained	_____	_____
Goal set	_____	_____
100% contact through meetings	_____	_____
100% pledge card return	_____	_____
Special events and activities for added fun	_____	_____
Upper management involved in events/meetings	_____	_____
Promote campaign using a theme	_____	_____
Personalized pledge cards	_____	_____
Eagle & Double Eagle giving promoted	_____	_____
Volunteer succession plan	_____	_____
Show campaign video at rally	_____	_____
Invite an agency speaker to rallies	_____	_____
Communicate company's progress throughout	_____	_____
Thank donors and committee members	_____	_____
Retiree Program established	_____	_____
New Hires program established	_____	_____

